

Kinaxis®

RapidResponse®

Service Highlights:

- ▶ Align financial and operational objectives
- ▶ Shorten S&OP cycle time
- ▶ Explore more options with rapid “what-if” scenarios
- ▶ Collaborate to reach consensus faster and make better decisions
- ▶ Monitor off-target situations

With...

- ▶ Single system for demand & supply planning
- ▶ Volume & mix planning
- ▶ Role specific S&OP dashboards
- ▶ Assumption management
- ▶ Multi-enterprise visibility

The S&OP capabilities in RapidResponse facilitate mature S&OP processes for dynamic, multi-enterprise environments.

An effective sales and operations planning (S&OP) process can dramatically improve your ability to manage your business. Technology plays an important role in supporting S&OP, especially in organizations that have a large number of planning records and complex supply chains.

RapidResponse makes sales and operations planning effective and efficient.

RapidResponse is used by some of the world’s leading manufacturing companies to support their S&OP process resulting in better operational and financial alignment.

RapidResponse for S&OP

AND, not OR

Balance demand and supply, finance and operations in one system. Simultaneously generate plans at an aggregate/volume and detailed/mix level. When making “what-if” decisions, evaluate against both financial and operational targets. Focus not only on developing an optimal plan, but a feasible one.

Event-Driven

Run S&OP on a calendar cycle but facilitate off-cycle S&OP processes when portions of the plan require adjustment. Sense and respond rapidly anytime the plan is at risk.

Collaborative

Get the entire organization contributing to and working from a single plan in a synchronized manner. Automatically identify who needs to participate in “what-if” scenario collaborations to quickly resolve issues.

Effective and Efficient

Use a single application to facilitate S&OP. Eliminate the latency in decision-making caused by the complicated integration of data from multiple software modules, and the manual number crunching performed in Excel.

Key Features	
Statistical forecasting	Volume and mix planning
Collaborative consensus forecasting	Rapid “what-if” scenario creation
Hierarchical disaggregation/aggregation	Currency to units translation
Excel-like interface	Performance scorecards
Assumption management	Advanced MRP analytics
Role-based views	Monitoring and alerting
Configurable dashboards	Advanced data visualization

Companies need their S&OP process to be integrated with their supply chain planning process—not simply loosely coupled. The S&OP process must be dynamic, rather than simply existing as a recurring calendar event.

RapidResponse Executive S&OP Dashboard - Evaluate your plan at any time

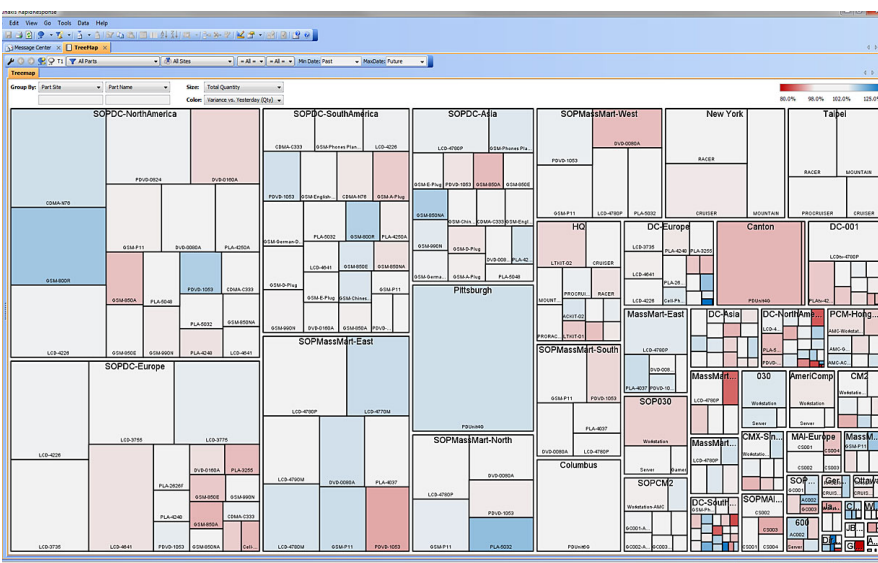


The Business Benefits

Customers are achieving a competitive advantage by realizing breakthrough performance across multiple operations performance metrics. Specific benefits include:

- ▶ Faster and more reliable plan development
- ▶ Clearer, quicker insight into the impact of changes as it relates to multiple functions of the business
- ▶ Increased consensus and fewer surprises
- ▶ An ability to scale and mature the S&OP process to further maximize business opportunities and minimize risks

RapidResponse Treemap Chart - Recognize patterns and identify outliers





ABOUT KINAXIS

Kinaxis delivers a cloud-based solution at the heart of planning and response management for value chain operations. Large manufacturing companies with complex supply chain networks and volatile business environments rely on **RapidResponse** for collaborative planning, continuous performance monitoring, and coordinated response to plan variances across multiple areas of the business. With **RapidResponse**, enterprises are able to attain a control tower solution that encompasses a full spectrum of supply chain related business processes, including such functions as: **S&OP, supply and capacity planning, demand planning, and supplier collaboration**. As a result, Kinaxis customers have replaced disparate planning and performance management tools and are realizing significant operations performance breakthroughs. From a single product, customers are able to make both long-term and real-time demand and supply balancing decisions quickly, collaboratively, and in line with the shared business objectives of multiple stakeholders.

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05.12

