



V I A S Y S T E M S.

## Viasystems Group Depends on RapidResponse to Ensure Rapid Response Across Their Global Operations and Supply Chain

*“Inventory is a key risk for any EMS provider given the volatile nature of the industry. RapidResponse helps us take a more proactive approach to managing our operations, enabling us to reduce inventory risk while at the same time increasing our agility to meet changing customer demands.”*

— Dan Smith,  
Materials Manager, Viasystems

With increasing customer expectations and global operations, Viasystems needs an effective response management solution.

Viasystems Group Inc. is a leading worldwide independent provider of World-Class Printed Circuit Board (PCB) and Electro-Mechanical Solutions, primarily in the automotive, telecommunications, computer and data, industrial, instrumentation, and consumer industries. With a broad array of services, deep expertise and global manufacturing operations, Viasystems offers its customers unique value.

### The Viasystems Challenge

As a global EMS and PCB provider, Viasystems must balance flexibility to meet changing customer requirements within very short lead-times with cost management to ensure profitable operations. Customer order-promising, and excess and obsolete (E&O) inventory risk were key drivers behind their need for a response management solution.

### The Kinaxis™ Advantage

With RapidResponse™, Viasystems can simulate new orders and immediately identify shortage items. RapidResponse is now being used by sales/marketing and customer service for order & forecast simulation and management, production planning for MPS management, purchasing/material control for MRP management and E&O management and production for work order material status.

### The Results Speak for Themselves

In such a rapid paced environment, excess and obsolete inventory management is always a problem. RapidResponse not only identifies what is on hand, but also what is on order so E&O can be dealt with before it even arrives. At the sites where RapidResponse was deployed, E&O has reduced significantly. And, at the same time, order confirmation has been shortened to two – four hours.

## ABOUT KINAXIS

Kinaxis delivers a comprehensive on-demand supply chain offering—RapidResponse—that enables manufacturers and brand owners to drive supply chain management (SCM) and sales and operations planning (S&OP) from a single system. Global leaders across a broad range of industries are using RapidResponse as a decision-making hub for the broader value chain and are realizing a competitive advantage as a result. Large manufacturing companies with complex supply chain networks and volatile business environments rely on RapidResponse for collaborative planning, continuous performance management, and coordinated response to plan variances. Learn more about the RapidResponse editions, or join the industry discussions on the Supply Chain Expert Community at: <https://community.kinaxis.com/>.

[www.kinaxis.com](http://www.kinaxis.com)

Kinaxis World Headquarters  
700 Silver Seven Road  
Ottawa, Ontario  
Canada K2V 1C3  
tel: +1 613.592.5780  
toll free: +1 866.236.3249  
support: +1 866.463.7877  
fax: +1 613.592.0584  
email: [info@kinaxis.com](mailto:info@kinaxis.com)

To the best of our knowledge, this data sheet is accurate as of the date published. This data sheet may be updated by Kinaxis from time to time at its discretion.

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