KINAXIS®

KNOW SOONER. ACT FASTER.

Live Lens Insights

Standing still is the riskiest business choice of all. Live Lens Insights, built on the Kinaxis RapidResponse® platform, makes it quick, easy and affordable to keep your finger on the pulse of your organization. Know sooner what's influencing key metrics like revenue-at-risk with network-wide visibility. Act faster when opportunities arise, with scenario simulations and actionable insights around revenue acceleration and cash preservation. And eliminate wasted time with the ability to instantly collaborate with the right people at the right time. So you can make fast, confident decisions that accelerate revenue and improve cash flow.

Powerful capabilities drive impressive results

▶ Get a complete, immediate picture of your business's health and drill in for more specific details with a dashboard designed to show you your most critical metrics like revenue-at-risk

▶ Instantly see who's responsible for issues impacting KPIs and start a collaboration in the platform to resolve problems or capitalize on opportunities

▶ Understand in seconds the impact of any supply-side disruption to your business, like late supplier deliveries, with the ability to create and analyze what-if scenarios

▶ Address revenue bottlenecks faster with instant alerts that let you know whenever there's a supply chain issue

▶ Easily see and understand trends that are impacting your revenue, like consistently late suppliers or frequently short components

▶ Find 'bad' data that's hurting your plan with data integrity and cleansing metrics

▶ See value in record time with an implementation that's up and running in less than six weeks and doesn't involve continued IT involvement or investment

▶ Build a solid foundation for your company's future with a solution that's easy to expand as your supply chain matures and your digital transformation evolves

Concurrent visibility in six weeks or less

Cash flow is unpredictable. Teams are stretched. Competition is mounting. And you need the agility to solve critical supply chain problems NOW. You want to adopt new technologies to speed up digital transformation initiatives. But challenges are everywhere.

Live Lens Insights is the perfect way to rapidly get your business back on track and is a low-risk first step for those interested in a broader digital transformation. No big financial commitment. No messy change management initiatives. No arduous implementation – get up and running in less than six weeks. And since Live Lens Insights already has the industry-leading RapidResponse platform at its core, expanding to a full end-to-end concurrent planning solution is straightforward, with no loss of investment.

Business intelligence done differently

So here's the thing. We believe business intelligence (BI) tools should deliver, well, actual intelligence. Not just static snapshots of data. That's why Live Lens Insights delivers actionable insights based on up-to-date information. You're able to drill into details about what's impacting specific metrics, collaborate directly within the tool, and even run what-if analyses for any supply-side disruption.

With Live Lens Insights, you've always got eyes on how your supply chain is impacting your business. And the confidence to know that no matter what happens, you've got it covered.

Gauge performance. No detective work required

Customization is great, but some options should just come standard. Our Live Lens Insight application's out-of-the-box dashboards give you performance insights on day one. Standard measures include:

Projected Revenue Attainment to Target: Displays how attainable revenue t (forecast plus orders) is tracking against the revenue target for the year/month/quarter

Revenue Current Quarter Trending – Last 7 days: Shows a breakdown between on-time, late and at-risk revenue for the current quarter and how those values have been trending over the past week

Late/At Risk Current Quarter Trending – Last 7 days: Focuses on just the late and at-risk revenue as a percentage of total as it has trended over the past 7 days

Suppliers Causing Revenue Risks – Current Quarter: Lists the top suppliers causing revenue risk, making it easy to identify which suppliers to collaborate with to decrease revenue at risk

Purchased Components Causing Revenue Risks: Lists the top components causing revenue risk, making it easy to collaborate with suppliers to mitigate revenue risk

Revenue Acceleration: Showcases available opportunities to recognize revenue by month, quarter or year on orders are that are due next quarter by region

Cash Preservation: Highlights opportunities by month to identify and reduce needless spend or split POs

Risks and Opportunities: Contrasts revenue risk and acceleration between a prior point in time and today

Data Integrity Exceptions by Type: Displays how many data integrity exceptions the system found by type (e.g. no demand, no fixed lead time, etc.)

Aged Past Due Demand Orders: Illustrates how many orders are past due and the dollar amount of revenue associated with them
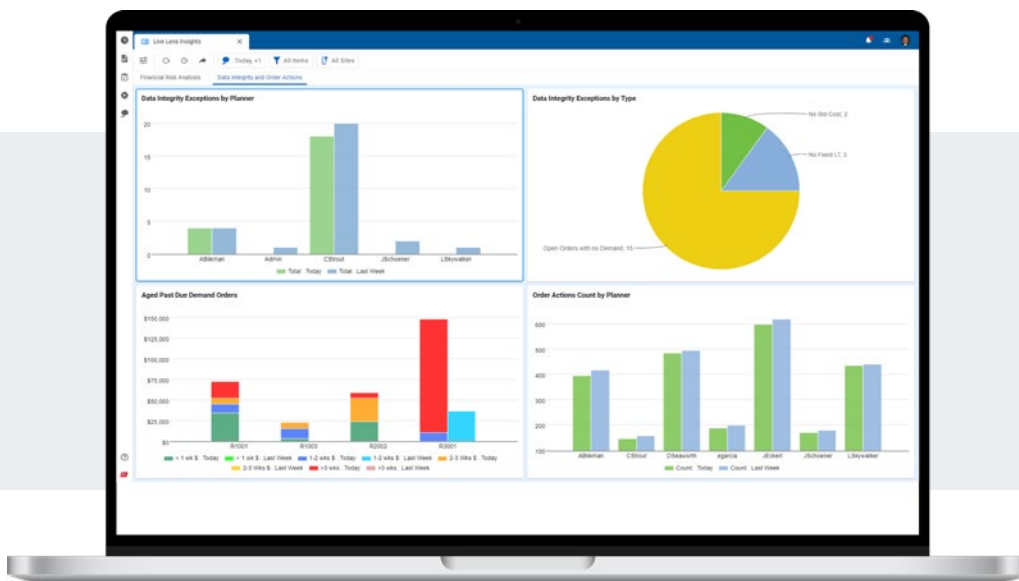
Cross-functional collaboration

Responsibility-based, context-driven and completely mobile, smart collaboration in RapidResponse automatically shows you who to work with, and delivers the details you need to make decisions right at your fingertips. Live Lens Insight lets anyone see a real-time view of supply chain health and key business and supply chain metrics.

Network planner: Generates plans across the end-to-end supply chain and receives and works with all stakeholders to ensure exceptions and issues are resolved quickly.

Executive: Monitors the health of the end-to-end business to understand how potential supply chain disruptions and changes impact the company's most critical business metrics like revenue-at-risk.

Finance: Maintains financial targets and monitors and reports on performance against targets.

Not your grandfather's planning platform

Take your integrated business planning and digital supply chain into the future with the only platform capable of powering true concurrent planning. Eliminate silos, banish disconnected processes, and say goodbye to outdated, static data with Kinaxis RapidResponse. With decades of in-depth supply chain expertise, our cloud-based platform and purpose-built planning apps use patented database, visualization and analytics technology you won't get anywhere else.

Use RapidResponse to run one or more of our easily configured supply chain planning applications. Or build your own custom apps and algorithms right in the platform. Get the flexibility you want to create the digital supply chain you need.

What's next on your supply chain journey?

Starting with Live Lens Insights is an easy first step to a full digital transformation. When you're ready for more, we have a full continuum of solutions to get you where you need to go—no matter your maturity, budget or timelines. Choose the path that's right for your organization. S&OP/IBP, demand, supply, inventory – start from anywhere and grow the way you want with optional industry-specific packages or enhanced planning add-ons. RapidResponse is easily scalable and delivers the capabilities you need to grow and succeed and with our RapidStart implementation we can get you up and running with concurrent planning in as little as 12 weeks. We'll help you mature your planning processes wherever you happen to be in your supply chain journey.

Revolutionize your planning with Kinaxis RapidResponse

Everyday volatility and uncertainty demand quick action. Kinaxis® delivers the agility to make fast, confident decisions across integrated business planning and the digital supply chain. People can plan better, live better and change the world. Trusted by innovative brands, we combine human intelligence with AI and our unique concurrent planning technique to help companies plan for any future, monitor risks and opportunities and respond at the pace of change. Powered by an extensible, cloud-based platform, Kinaxis delivers industry-proven applications so everyone can know sooner, act faster and remove waste. Don't believe us? Ask us to prove it. Learn more at Kinaxis.com.