



## Kinaxis Experience Group

### Collaborate, share and connect with like-minded users

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When it comes to getting the most from innovative technology, user groups are the ideal complement to on-the-job training and formal learning activities. That's why we launched the Kinaxis Experience Group (KEG) – a vibrant forum for bringing together RapidResponse® users to share knowledge, experiences and real-world use cases.

Do you ever wonder what other Kinaxis customers are doing in RapidResponse to drive even greater value? Find out for yourself by joining the Kinaxis Experience Group (KEG)\*.

As a member, you'll benefit from the collective experience of RapidResponse users in several ways – in person at our annual customer conference, through virtual events and via an active online community.

\*Formerly the RapidResponse User Group (RUG).

Whether you're a new, intermediate or expert user, you'll find the KEG has something for you. Consider it an avenue for sharing your business challenges directly with the Kinaxis Product Management team, connecting with other like-minded peers, and having a voice in the direction of RapidResponse. You'll also benefit from early views into the Kinaxis product roadmap so you'll be the first to know what new features and capabilities are around the corner.

## Top reasons for becoming a member

- ▶ **Network:** Build valuable and lasting relationships with your RapidResponse peers
- ▶ **Collaborate:** Share innovative ideas, ask questions and find the answers you need
- ▶ **Learn:** Hear use cases firsthand from people in your industry (and others)
- ▶ **Influence:** Have a voice in shaping the future of RapidResponse
- ▶ **Advise:** Share your story with others who might benefit from your experiences

### Did you know?

The KEG has more than 145 users from around the world, representing seven industries.

## When and where do KEG meetings take place?

KEG gatherings take many forms – from a formal conference meeting at Kinexions (every October in different locations) to smaller online Kinaxis forums and customer-hosted meetings throughout the year. KEG members also have access to the exclusive online group in the Kinaxis Knowledge Network for ongoing discussions.

### Not a member yet?

Joining is easy and free of charge. Get the ball rolling today by visiting the Kinaxis Knowledge Network and requesting access to the KEG discussion group. On the Knowledge Network, just follow this navigation path:

**Knowledge Network > Network > Discussion Groups, select Kinaxis Experience Group**

Note: You will need to create a user ID on Knowledge Network.

### For more information

For more information on the Kinaxis Experience Group, contact our Customer Experience team at

[KinaxisCustomerExperience@kinaxis.com](mailto:KinaxisCustomerExperience@kinaxis.com).