Our changing world demands bold decisions.
Because a little better is no longer enough.

Today's supply chains are on the hook to deliver top- and bottom-line financial results and be stewards of regulatory and environmental compliance. All while keeping up with rapid technology advancements, increasing consumer expectations and disruptions of all shapes and sizes.

You need to get the right products in the right hands at the right time. At minimum cost to your business – and the environment. Without fail.

But it's easier said than done

When it comes to supply chain management, many companies are stuck in the past, making ends meet with manual processes and spreadsheets.

Your data is either out of date or inaccurate or, more likely, both. One function is making great decisions to solve for a problem in their area. Unfortunately, those decisions turn out not so great for everyone.

All that adds up to a disconnected, dysfunctional supply chain which is no match for today's complexities. Or tomorrow's unknowns.
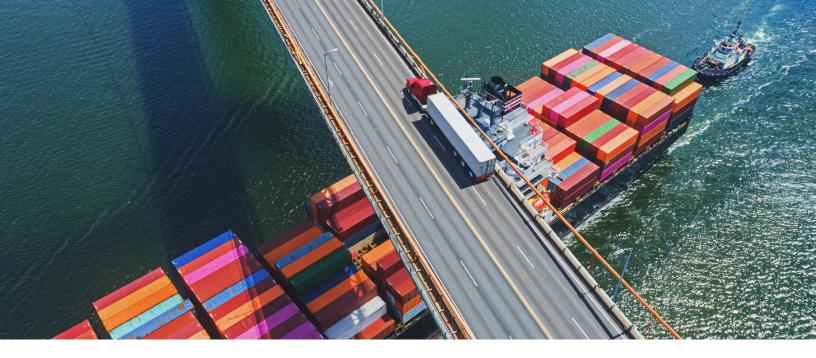
From fragility to agility

Strengthen and streamline your supply chain with Kinaxis® RapidResponse®, the only end-to-end supply chain orchestration platform that continuously – and concurrently - synchronizes your multi-enterprise supply chain, from strategic multi-year planning through last-mile delivery.

Break down barriers and empower your teams with accurate data, actionable insights and augmented intelligence they can trust for faster, more confident decision-making.

RapidResponse brings together the most critical activities of supply chain management into a new synchronized process, driving unparalleled agility, transparency, intelligence and trust.

So you can plan smarter and react faster – no matter what the future holds.

One truth to rule them all

Rally your teams around a single, accurate, up-to-the-minute source of truth everyone can believe in. Our Cognitive Network Graph provides the richest representation on the market of every person, process and piece of data across the end-to-end supply chain and all relationships between them, with an order-centric approach at its heart.

Turn knowledge into power

Instantly understand the impact of any change on all upstream and downstream activities and the triple bottom line. Get visibility across all inbound, outbound, and return order flows, as well as a full cost-to-serve picture in your logistics operations and beyond. Use our easy-to-understand scorecards to compare and contrast multiple options and see the influence on configurable KPIs, including sustainability metrics.

Unlock possibilities. Seize opportunities.

Spin up unlimited what-if scenarios in seconds, with no loss of performance or accidental overrides, to dynamically re-balance your supply chain and re-plan as needed to absorb disruptions without missing a beat. Intelligent order splitting and consolidation allows teams to seize opportunities and make the best use of their network and resources when order planning or adapting to change and disruption.

Real intelligence. Unreal results.

Continuously increase autonomous decision-making by automatically learning from exception events to improve overall plan and execution accuracy. Our unique approach to advanced analytics fuses AI, optimization and heuristics to deliver the perfect balance of speed, accuracy and efficiency, whatever the supply chain challenge. And we show our workings so you can trust and explain the results.

Seamlessly connect planning and execution

Reduce the lag time between making a plan and implementing it, leading to greater efficiency, lower operational costs, reduced lead times and greater overall adaptability. Our expandable platform of interconnected applications spans S&OP, demand, supply, inventory, production, control tower, transportation, orders, spare parts, returns and more.

Powering the world's most admired supply chains

Kinaxis has been super-powering supply chains since 1984 and we couldn't be prouder of what we – and our customers – have achieved.

We're also a nine time Leader in the Gartner® Magic Quadrant™ for Supply Chain Planning Solutions and positioned furthest on vision and highest in execution in the 2023 report. Just sayin'!

"RapidResponse was more organic and less siloed. It was easy to see how someone dealing with a key customer like Amazon or Best Buy and someone dealing with a Tier 1 or Tier 2 supplier could both use the same data and work in a more organic way."

"With RapidResponse we have visibility all the way through our supply chain at a much better level and can improve accuracy, inventory turns and cost coming in."

DIRECTOR, SUPPLY CHAIN PLANNING & INVENTORY, LEADING AUDIO EQUIPMENT MANUFACTURER

"Kinaxis allows us to act as one synchronized machine. Having undergone minimal internal change in systems, processes, and people, we've retained our DNA but also gained the critical ability to work together as one in a new and critical sector."

"Our key objective is to ensure customers get the best possible service at the best possible rate. Kinaxis is helping us do that."

BRETT SAUERMAN, GENERAL MANAGER OF FREIGHT MANAGEMENT SOLUTIONS, DSV

Read the full stories here.

Ready to dive in?

Visit www.kinaxis.com or contact us today at info@kinaxis.com to find out how Kinaxis RapidResponse can level up your supply chain game.

About Kinaxis Inc.

Everyday volatility and uncertainty demand quick action. Kinaxis delivers the agility to make fast, confident decisions across integrated business planning and the digital supply chain. People can plan better, live better and change the world. Trusted by innovative brands, we combine human intelligence with AI and concurrent planning to help companies plan for any future, monitor risks and opportunities and respond at the pace of change. Powered by an extensible, cloud-based platform, Kinaxis delivers industry-proven applications so everyone can know sooner, act faster and remove waste.

Don't believe us? Ask us to prove it.

Learn more at Kinaxis.com.