# Sustainable Supply Chain

With growing regulatory pressure and increased consumer demand for companies with solid sustainability credentials, tackling Scope 3 emissions is essential for the health of your business - and the world we live in.

But, thanks to static data and siloed thinking, failure to understand the environmental impact of supply chain decisions is a major barrier to a more sustainable future.

# Plan cleaner and greener with Kinaxis

Kinaxis seamlessly blends timely and accurate emissions data into supply chain planning so you can weigh environmental factors alongside economic and service indicators to optimally balance the triple bottom line.

## Sustainable Supply Chain in action

**Monitor Sustainability Targets and Support Regulatory Compliance**
Accurately track $CO_2$ emissions and continuously benchmark and fine-tune supply chain performance.

**Make Conscious Transportation Choices**
Select the greenest transportation routes, modes, and fuel types to reduce carbon footprint while maximizing efficiency and service levels.

**Transform Suppliers into Sustainability Partners**
Visualize Scope 3 emissions from all sources and collaborate with problem suppliers or assess alternative providers.

**Master Eco-Friendly Disposal and End-of-Life Strategies**
Analyze the environmental impact of various disposal and end-of-life programs to reduce the amount of product in landfill.

> When we make decisions in supply chain, we are looking at what kind of transportation are we going to use, where are we going to source products? Are we going to air freight or bring it by ocean? Sometimes you are only looking at cost, but if you bring in data on carbon emissions, you are going to make a better decision."

**ANDRE TEIXERA, VP GLOBAL SUPPLY CHAIN, JAMIESON WELLNESS**

## Powerful capabilities drive impressive results

- Embed emissions factors directly in RapidResponse and use $CO_2e$ as an additional variable alongside economic and service metrics for improved decision-making.

- Effortlessly integrate with advanced emissions databases for efficient gathering & analysis of high fidelity, up-to-date ESG data.

- Compare emissions in real-time between your operational plan and the greener alternative with an ESG scorecard and KPIs.

- Easily identify emissions hot spots and opportunities to reduce $CO_2e$ in your supply chain with exception-based visualizations.

- Estimate, project, and simulate supply chain-related $CO_2e$ and compare emissions from multiple scenarios before committing to an execution plan with concurrent planning and what-if analysis.

- Promote understanding and confidence in complex emissions data with easy-to-interpret, drillable dashboards.

## A foundation for the future. Whatever that may hold.

No matter your company size, location or industry, Kinaxis can help you solve your most pressing supply chain problems. So you can make better, bolder decisions for your business, your customers and the world we all live in. Today. Tomorrow. And beyond.

Start anywhere and grow as you go. Our single platform lets you add on capabilities with ease, so you can mature and scale the supply chain at your own pace.

And with our proven, rapid implementation methodology, you could be live in as few as 12 weeks.

## From fragility to agility

Strengthen and streamline your supply chain with Kinaxis RapidResponse, the only supply chain orchestration platform that keeps your entire end-to-end network in perfect equilibrium.

Break down barriers and boost your teams with accurate data, actionable insights and augmented intelligence they can trust for faster, more confident decision-making.

RapidResponse brings together the most critical activities of supply chain management into a new synchronized process, driving unparalleled agility, transparency, intelligence and trust.

So you can plan smarter and react faster – no matter what the future holds.

"When we take into consideration impacts of environment, social, and economics, we are making better decisions. As we make better decisions, we make a better planet."
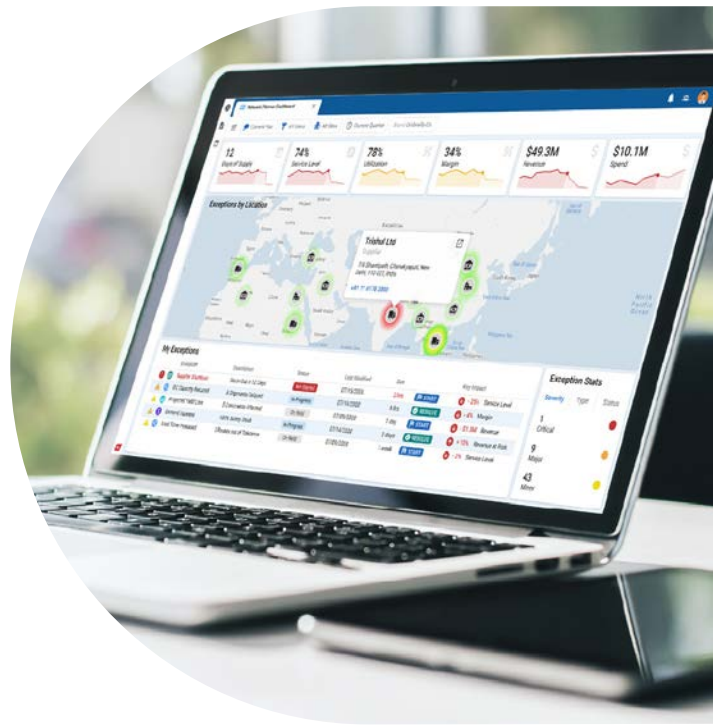
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Switch from Excel to concurrent planning in as few as 12 weeks using Kinaxis Planning One™ and RapidStart, the foundations for an advanced supply chain management solution.

## Revolutionize your planning with Kinaxis

Everyday volatility and uncertainty demand quick action. Kinaxis® delivers the agility to make fast, confident decisions across integrated business planning and the digital supply chain. People can plan better, live better and change the world. Trusted by innovative brands, we combine human intelligence with AI and concurrent planning to help companies plan for any future, monitor risks and opportunities and respond at the pace of change. Powered by an extensible, cloud-based platform, Kinaxis delivers industry-proven applications so everyone can know sooner, act faster and remove waste.

Learn more at kinaxis.com