

Help Manage Murphy's Supply Chain Law with CONCURRENT PLANNING

Meet **Murphy**.

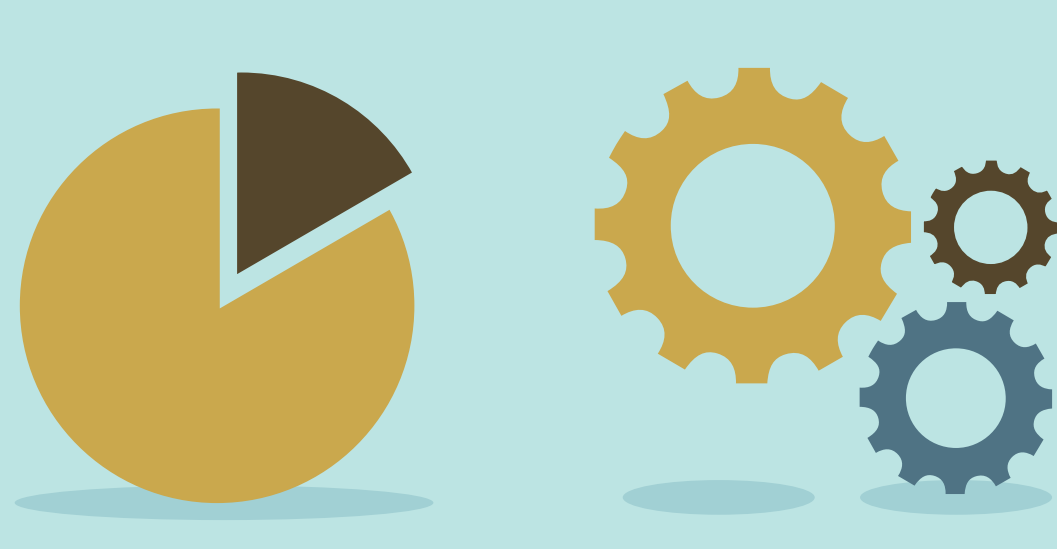
Mischief is his middle name.

Murphy personifies the obstacles that supply chain professionals face, including:



FUNCTIONAL SILOS

He loves how supply chain functions are organized in silos. Operating with their own priorities, responsibilities and goals, they create communication problems, hinder collaboration and reduce operational efficiency.



DISCONNECTED DATA, PROCESSES & PEOPLE

He revels in the fact that supply chain data, processes and people are often disconnected. *Nothing* and *nobody* talks to each other.



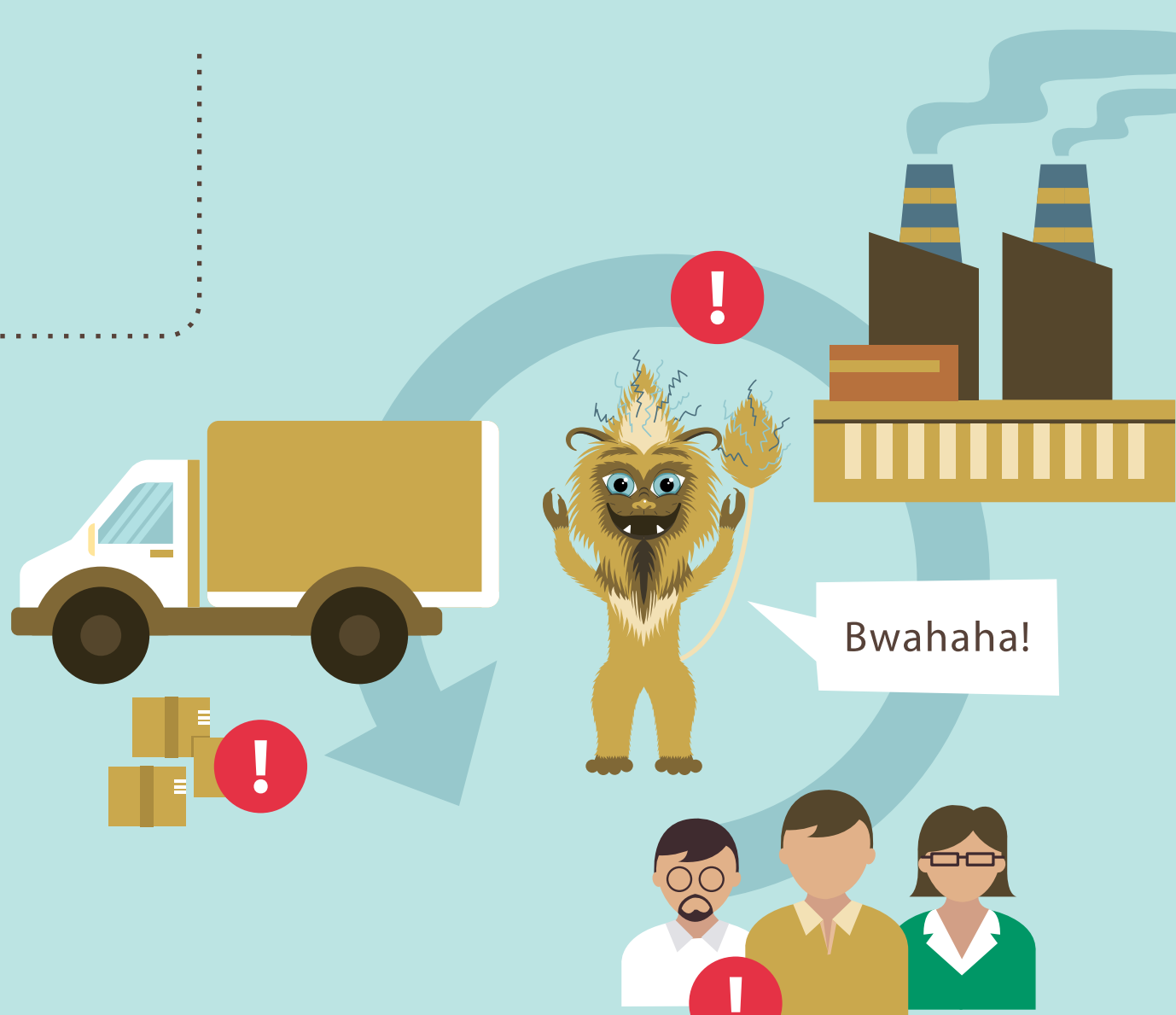
RELIANCE ON SPREADSHEETS

He dances a jig on all those supply chain spreadsheets. Error-prone and outdated spreadsheets can't react to today's challenges – variable lead-times, unpredictable demand, supplier-missed due dates, uncooperative production lines...



LACK OF VISIBILITY

He celebrates the lack of real-time visibility across all tiers in the supply chain and how it can decrease speed to market, and increase capital expenditures and supply chain risk.

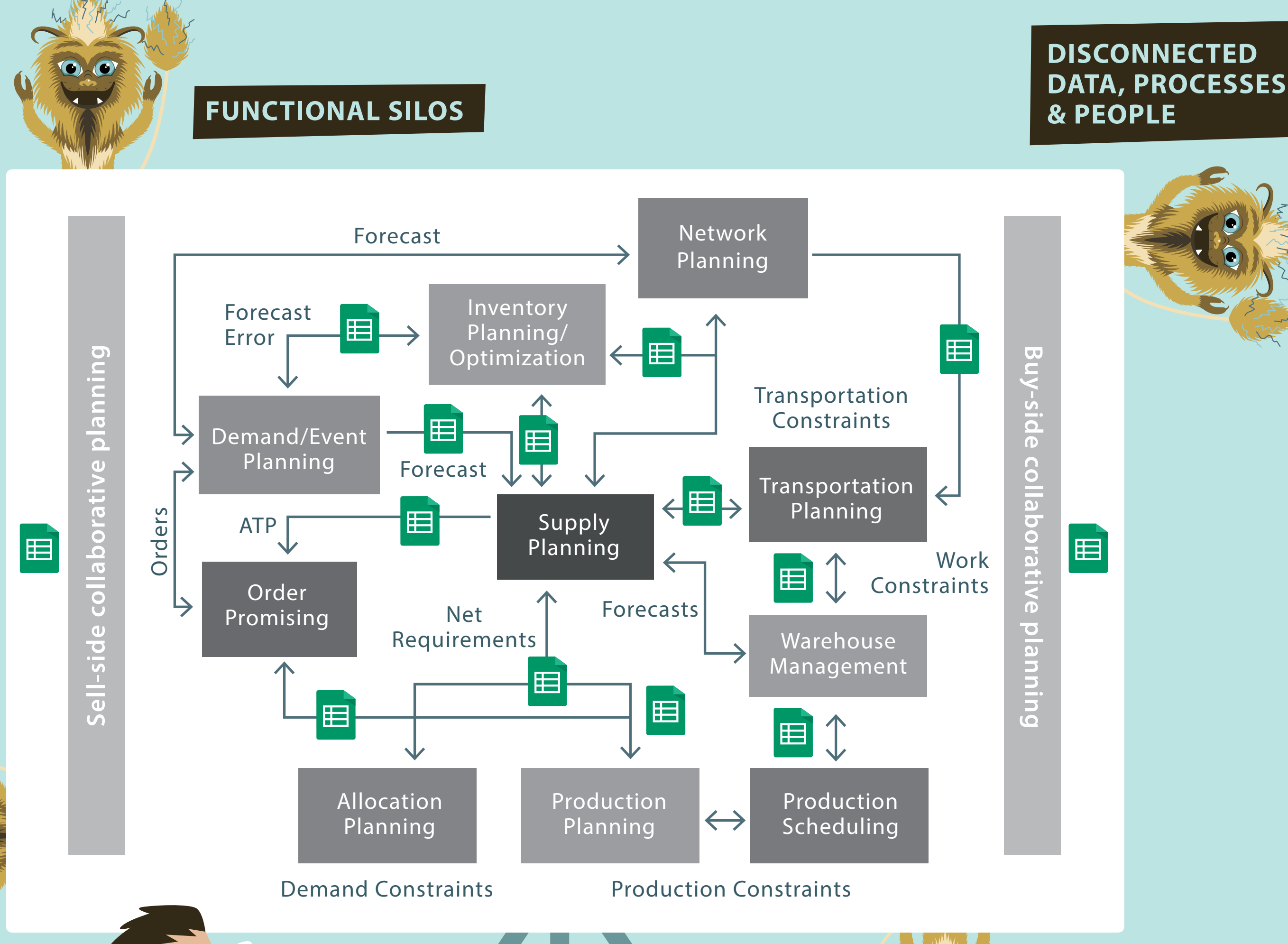


BOTTOM LINE

Murphy makes it tricky to understand and orchestrate the end-to-end supply chain functions needed to support corporate-wide objectives.

His constant presence makes it impossible to effectively manage the change and disruption supply chains face on a daily basis.

DOES THIS LOOK FAMILIAR?



EXCEL HELL!



LACK OF VISIBILITY

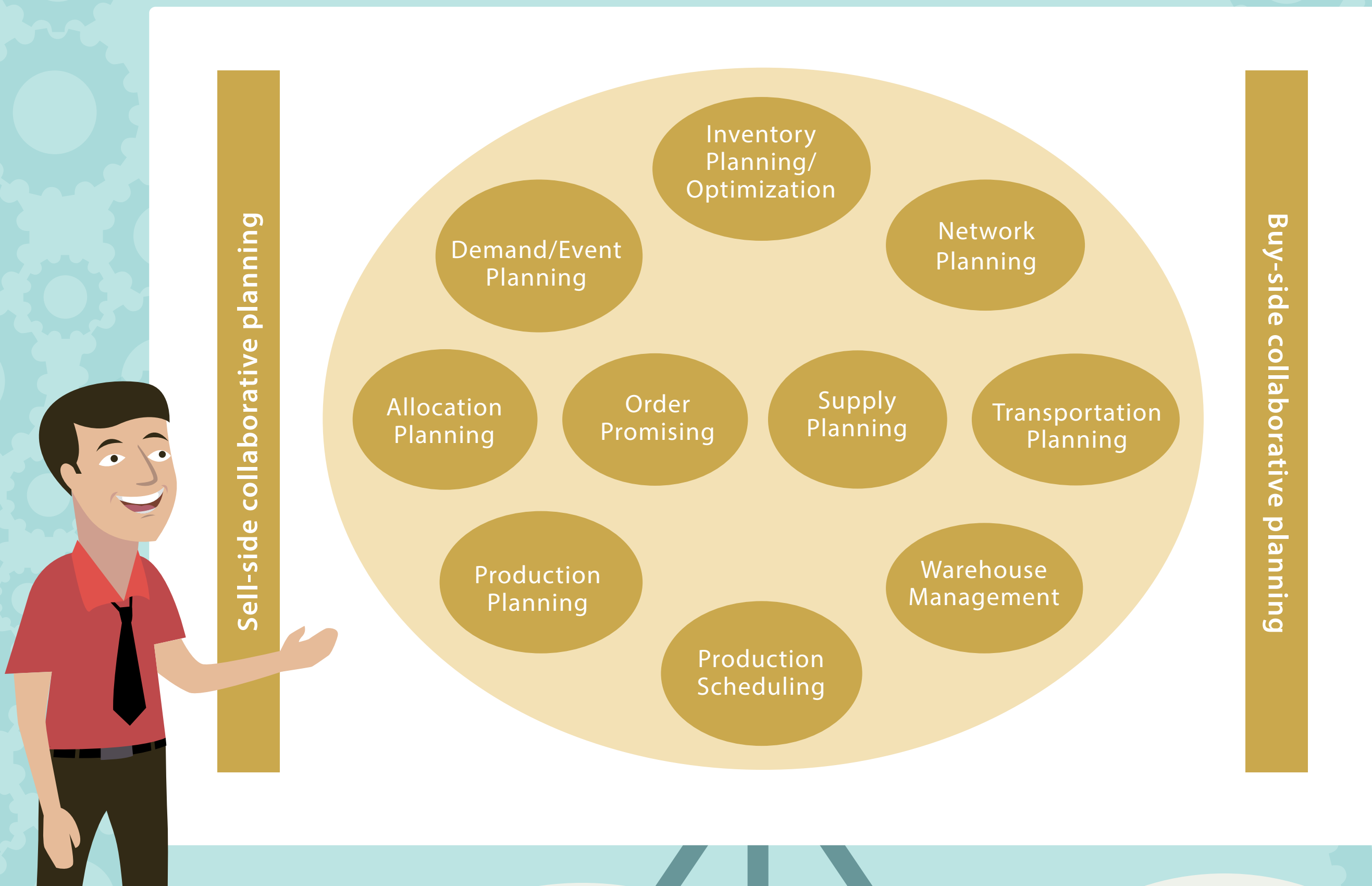


Avoid the Murphy Mishaps with

Concurrent Planning

Concurrent planning bridges functional silos & connects all nodes in the supply chain

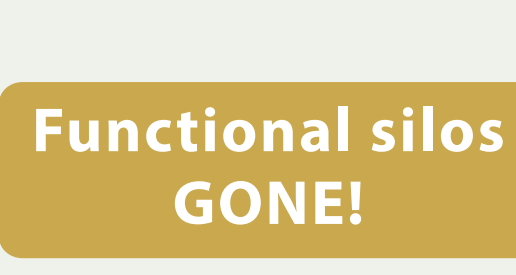
Imagine a supply chain solution where multiple supply chain planning functions are holistically managed in the same system, enabling cross-functional coordination and faster, more effective decision-making.



A cloud-based supply chain management solution can help you to concurrently plan, monitor and respond in a single environment and across business functions.

And here's the proof:

Functional silos GONE!



61%

of organizations claimed they achieved alignment across supply chain functions.¹

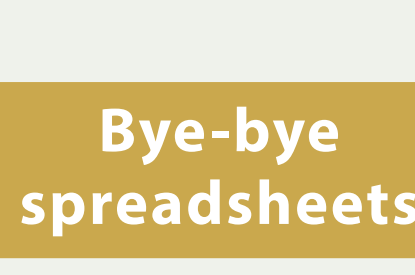
Making great connections



66%

of organizations say they're making more accurate decisions faster.²

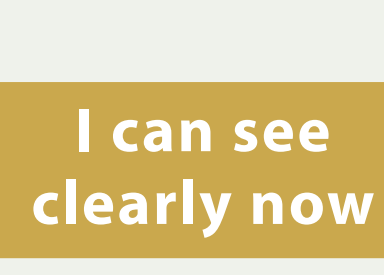
Bye-bye spreadsheets



Over 75%

of organizations reduced their dependency on spreadsheets.³

I can see clearly now



89%

of organizations improved visibility amid the supply chain function/organization.⁴



At Kinaxis®, we help supply chain teams manage and succeed despite the chaos and unexpected change caused by Murphy.

Discover how to get rid of your supply chain monsters. Learn more about Kinaxis RapidResponse® and concurrent planning today at www.kinaxis.com.

Sources:

1. TechValidate – August 19, 2015
2. TechValidate – October 14, 2015
3. TechValidate – April 10, 2014
4. TechValidate – March 19, 2013

KINAXIS

KNOW SOONER. ACT FASTER.