



Application Developer Program

RapidResponse: One platform. Endless possibilities.

Accelerate innovation. Shorten time-to-value. Maximize your competitive advantage. Kinaxis[®] RapidResponse[®] is the first and only concurrent planning platform that lets developers create custom, interconnected applications and algorithms with secure Kinaxis certification to give you and our customers the peace of mind that your application works seamlessly with RapidResponse.

Searchable in the Kinaxis App Warehouse, RapidResponse connected and embedded applications are optional add-ons available to all Kinaxis customers, helping them get even more out of RapidResponse's core capabilities, including smart collaboration, what-next scenarios and practical applications of AI and machine learning. Through the application developer program, developers can:

- Design custom data models and integration jobs
- Configure business logic using scripts, automation and machine learning
- Develop custom visualizations and reports
- Connect external algorithms to RapidResponse for industry-specific solutions
- Leverage no-code development options for resources like workbooks and dashboards

Connected and embedded applications

Whether you choose to develop an embedded or connected RapidResponse application, building custom apps and algorithms is fast and affordable because you don't have to start from scratch.

Kinaxis Embedded Applications are third-party applications and embedded algorithms that are built and run natively in RapidResponse to enhance current platform capabilities, feed digital inputs into existing Kinaxis solutions to enrich data sets and drive future functionality across our applications.

Kinaxis Connected Applications are third-party applications, platforms and solutions that integrate and harmonize with RapidResponse to augment and extend one or more Kinaxis solutions.

What are the benefits of getting an application certified?

All application development happens on top of our solid, secure RapidResponse platform, which was built based on decades of supply chain expertise. Positioned as a leader in multiple industry analyst reports, RapidResponse is well recognized for having best-in-class usability and superior supply chain functionality.

If developers choose to submit their application to our certification program, they can rest easy knowing that their application will perform to Kinaxis specifications and run seamlessly on RapidResponse, providing our customers with peace of mind and our partner developers with ongoing growth opportunities.

Kinaxis application certification includes:

- **Technical compliance:** Register your application and confirm its adherence to best practices for deployment.
- **Security compliance:** Meet the requirements of Kinaxis service level agreements (SLAs) and our recommendations for managing sensitive customer data.
- **Application readiness assessment:** Receive support models, deployment guidelines and required information for marketing and sales purposes.
- **Accelerated deployment:** Get up and running quickly in RapidResponse customer environments.
- **Opportunity for growth:** Sell and license your app to the RapidResponse install base.
- **Kinaxis sales and marketing support:** We'll help promote your app to our customers, including a dedicated listing on our App Warehouse, an online catalog of certified connected and embedded applications.

App building done differently

Build, certify and license applications on RapidResponse. Here's how it works:

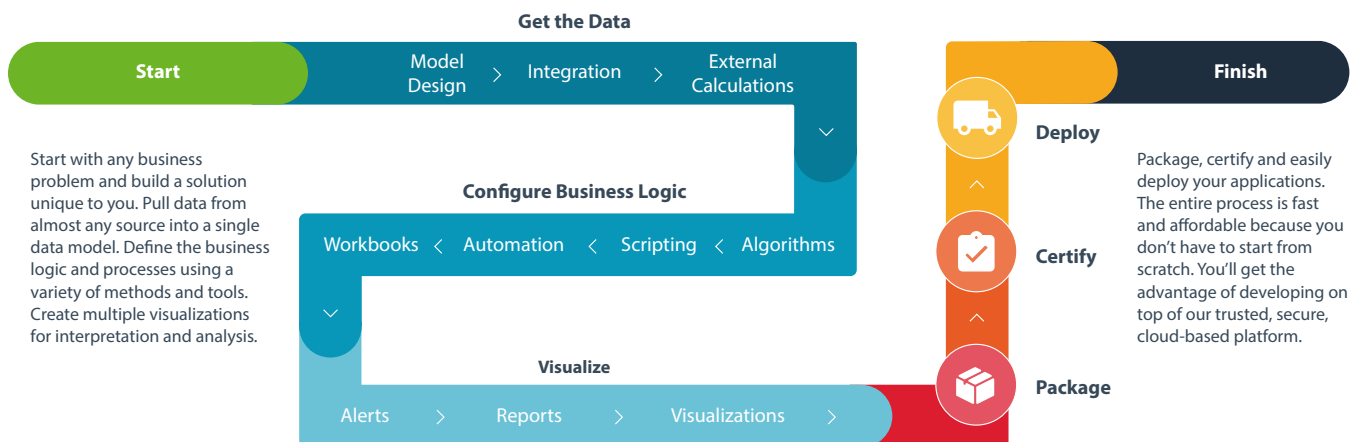
01 Build
Developers create an app in our Developer Studio, where it's easy to design data models and integration jobs; configure business logic using scripts, automation and machine learning; and develop visualizations and reports on top of the RapidResponse platform.

02 Package
Once your application is complete, package it all up for easy licensing and deployment. If you choose to pursue certification, your app will undergo the Kinaxis-led certification process to be vetted for quality, technical and security compliance, and market readiness to ensure it meets our high standards of excellence.

03 Certify
After certification is complete, we'll promote your RapidResponse application with a brochure and dedicated landing page in our App Warehouse on Kinaxis.com.

04 Deploy
As customers purchase and go live with your certified application, you'll provide ongoing performance improvement and end-user support, engaging Kinaxis for support on the RapidResponse platform when necessary.*

App and algorithm building in RapidResponse





Not your grandfather's planning platform

Take your applications into the future with the only platform capable of powering true concurrent planning. Use RapidResponse to build your own custom apps and algorithms right in the platform and certify them for resale with our growing global customer base. With decades of in-depth supply chain expertise, our cloud-based platform and purpose-built planning apps use patented database, visualization and analytics technology you won't get anywhere else.

Revolutionize your planning with Kinaxis RapidResponse

Everyday volatility and uncertainty demand quick action. Kinaxis® delivers the agility to make fast, confident decisions across integrated business planning and the digital supply chain. People can plan better, live better and change the world. Trusted by innovative brands, we combine human intelligence with AI and concurrent planning to help companies plan for any future, monitor risks and opportunities, and respond at the pace of change. Powered by an extensible, cloud-based platform, Kinaxis delivers industry-proven applications so everyone can know sooner, act faster and remove waste. Don't believe us? Ask us to prove it. Learn more at [Kinaxis.com](https://www.kinaxis.com).



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