



# Command & Control Center

Eliminating volatility in your supply chain is impossible. Managing it shouldn't be. The Kinaxis® Command & Control Center application makes it easy to anticipate what could be coming your way and take intelligent and increasingly automated control over your operations from the C-suite to the production line. So you can confidently manage risk, seize opportunities and cope with escalating volatility.

## Powerful capabilities drive impressive results

- Anticipate and respond to potential disruptions, risk and opportunities sooner through an intuitive dashboard and instant alerts that combine traditional data with digital disruption detection signals
- Manage day-to-day variability in real-time with issue prioritization, routine response automation and auto-generated, KPI-based recommended actions and scenario exploration for high-priority exceptions
- Keep your supply chain digital twin synced to reality with digital inputs that extend your end-to-end supply chain model across planning areas, business functions and even enterprises
- Monitor the health of your supply chain, see the full impact, including financial of any potential change to your business, and seamlessly collaborate with as many stakeholders as you need with smart collaboration and instant visibility across your network

- Automatically capture and learn from past decisions to drive ongoing improvements to system-generated recommendations
- Combine the best of human and artificial intelligence to increasingly automate routine responses, escalate exceptions and empower your planners to make fast, confident decisions
- Create digital decision flows using an easy-to-use, powerful drag and drop interface to drive increasing levels of automation across your supply chain
- Leverage pre-built automation templates from Kinaxis and our growing partner ecosystem to quickly expand your use of the Command & Control Center

## Control towers done differently

So here's the thing. The way our control tower works is different – really different. But don't be scared. Since it's way more intuitive and automated, after seeing how easy it is to manage the day-to-day and those unexpected disruptions, you'll be wondering how you ever lived without it.

### 1 Life throws you a curveball

Get instantly alerted to a potential risk with a notification that shows you the impact of the disruption and recommends actions on how you can resolve it.

### 6 Sit back, relax and wait for life's next curveball

Rest easy knowing no matter how fast or frequent things change across your supply chain, you've got the agility to respond quickly and confidently.

### 5 Boost the power of supply chain automation

Automatically capture your decision and the context behind it to improve future system-generated recommendations and fully automate more decisions over time.

### 4 Adjust plans to reflect real life

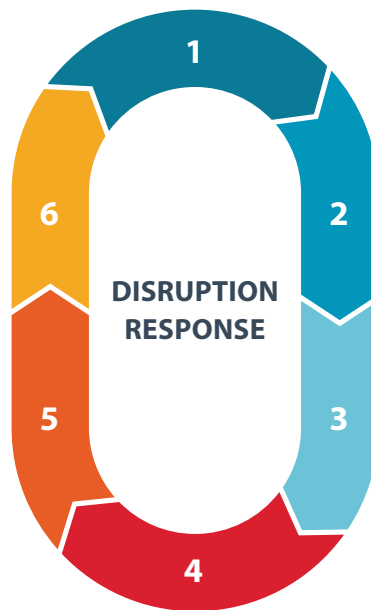
Collaborate with colleagues, push the chosen scenario live with a single click and head down the path to execution glory.

### 2 Weigh your options

Evaluate the already generated scenarios that showcase trade-offs and options, comparing them all to each other, the current plan and critical KPIs.

### 3 Watch the magic of concurrent planning happen

Blink and you'll miss it! Your entire supply chain automatically rebalances in seconds, letting everyone know of the change in plans.



With RapidResponse and our Command & Control Center application, you've always got eyes on your entire supply chain. And the confidence to know that no matter what happens, you've got it covered. Either through automated responses for those day-to-day adjustments. Or by calling in a planner to do what they do best – handle those complex disruptions.

## Gauge performance. No detective work required.

Customization is great, but some options should just come standard. Our Command & Control Center application's out-of-the-box dashboards give you performance insights on day one. Standard measures include:

- **Revenue:** the income from its normal business activities
- **Margin:** the net profit as a percentage of the revenue
- **Unresolved exceptions:** the number of exceptions that have not yet been taken care of.
- **Escalated exceptions:** the number of exceptions that were escalated to a planner for resolution.
- **Average resolution time:** the average length of time it takes to resolve an exception.

## Cross-functional collaboration

Responsibility-based, context-driven and completely mobile, smart collaboration in RapidResponse automatically shows you who to work with, and delivers the details you need to make decisions right at your fingertips. While our Live Lens capabilities let anyone see a real-time view of supply chain health and key business and supply chain metrics.



### Network planner

Generates plans across the end-to-end supply chain and receives and responds to all exception notification alerts, driving consensus across stakeholders and selecting the most appropriate action to take.



### Supply chain engineer

Creates digital decision flows for various risks and disruptions and regularly reviews decision flow performance to help drive increasing levels of decision automation across the supply chain.



### Network operations manager

Monitors the health of the end-to-end network to understand how potential disruptions and changes impact the company's most critical business metrics and keeps tabs on overall risk levels and how fast and how well her team of network planners resolves exceptions.

## Not your grandfather's planning platform

Take your integrated business planning and digital supply chain into the future with the only platform capable of powering true concurrent planning. Eliminate silos, banish disconnected processes, and say goodbye to outdated, static data with Kinaxis RapidResponse. With decades of in-depth supply chain expertise, our cloud-based platform and purpose-built planning apps use patented database, visualization and analytics technology you won't get anywhere else

Use RapidResponse to run one or more of our easily configured supply chain planning applications. Or build your own custom apps and algorithms right in the platform. Get the flexibility you want to create the digital supply chain you need.

## What's next on your supply chain journey?

Choose the path that's right for your organization. S&OP/IBP, demand, supply, inventory – start from anywhere and grow the way you want with optional industry-specific packages or enhanced planning add-ons. RapidResponse is easily scalable and delivers the capabilities you need to grow and succeed. We'll help you mature your planning processes wherever you happen to be in your supply chain journey.



# RapidResponse: One platform, endless possibilities

Concurrent planning foundations	Optional add-ons	
	Foundation options	Industry packages
<b>S&amp;OP</b>	<i>All S&amp;OP/IBP functionality included in S&amp;OP foundation</i>	<ul style="list-style-type: none"> <li>• Aerospace &amp; defense</li> <li>• Automotive</li> <li>• Consumer products</li> <li>• High-tech and electronics</li> <li>• Industrial</li> <li>• Life sciences</li> </ul>
<b>Demand</b>	<ul style="list-style-type: none"> <li>• Advanced statistical forecasting</li> <li>• Order fulfillment</li> </ul>	
<b>Supply</b>	<ul style="list-style-type: none"> <li>• Added algorithms</li> <li>• Production planning</li> <li>• Capacity planning (CRP)</li> </ul>	
<b>Inventory</b>	<ul style="list-style-type: none"> <li>• Inventory optimization</li> <li>• Distribution requirements planning (DRP)</li> </ul>	
<b>Control tower</b>	<ul style="list-style-type: none"> <li>• Supplier collaboration</li> <li>• The Self-Healing Supply Chain™</li> <li>• Real-time integration layer</li> </ul>	



## Revolutionize your planning with Kinaxis RapidResponse

Everyday volatility and uncertainty demand quick action. Kinaxis® delivers the agility to make fast, confident decisions across integrated business planning and the digital supply chain. People can plan better, live better and change the world. Trusted by innovative brands, we combine human intelligence with AI and concurrent planning to help companies plan for any future, monitor risks and opportunities and respond at the pace of change. Powered by an extensible, cloud-based platform, Kinaxis delivers industry-proven applications so everyone can know sooner, act faster and remove waste. Don't believe us? Ask us to prove it. Learn more at [Kinaxis.com](https://www.kinaxis.com).



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