

RapidResponse

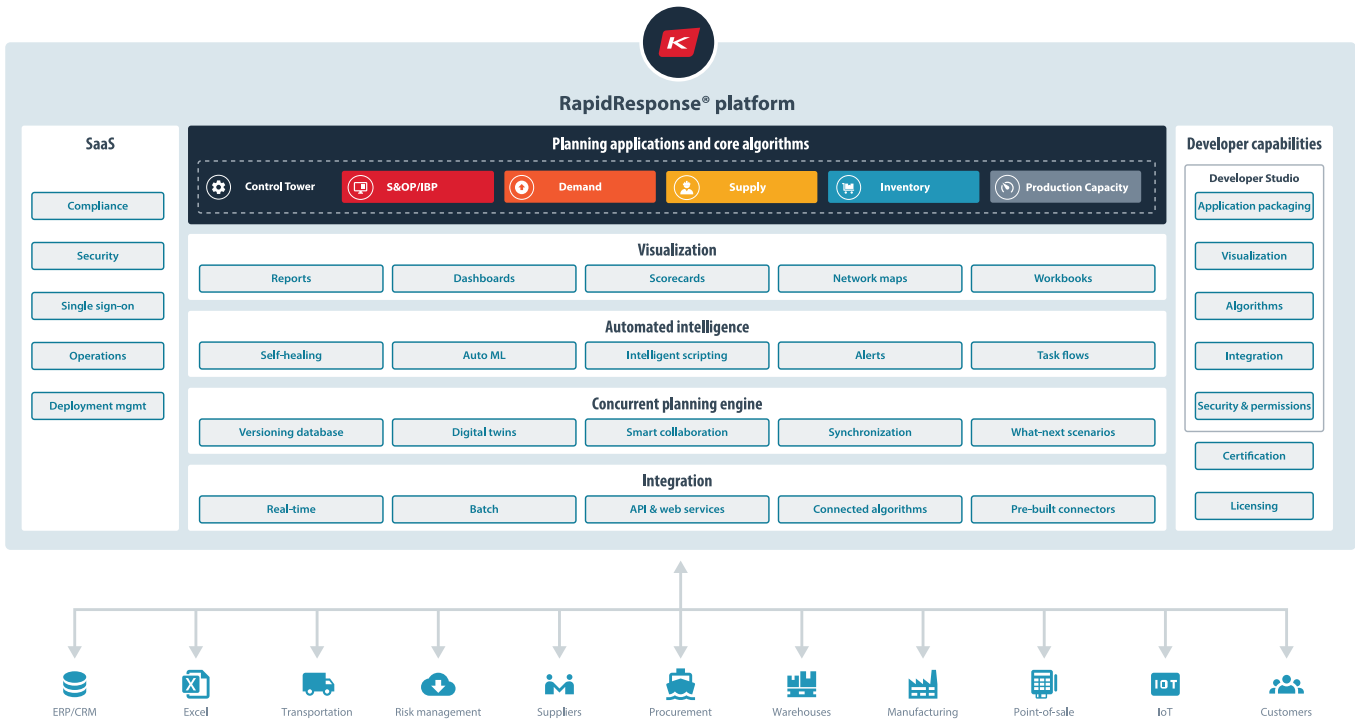
The world's only concurrent
planning platform



Creating the perfect plan is impossible. Responding quickly to the unexpected doesn't have to be.

Simplify your day with Kinaxis[®] RapidResponse[®], the only platform capable of delivering true concurrent planning. Our extensible, cloud-based platform lets you break from the supply chain status quo. So you can embrace volatility, seize opportunities and focus on what really matters.

RapidResponse is the only platform on the market that delivers patented database and visualization technology with decades of in-depth supply chain expertise. The result is a planning platform and associated applications and core algorithms purpose-built with supply chains in mind.



Plan concurrently.

Yesterday's planning techniques are no match for the complexity and uncertainty of always evolving markets. Disconnected, cascaded processes generate second-rate results that keep you from delivering on your promises. Stop settling and start succeeding with a new, more intuitive way to plan. Our concurrent planning engine lets you instantly and continuously balance your end-to-end supply chain.

Connect to everywhere.

Get more value, faster with our secure cloud-based integration capabilities. Bring together all your internal and external supply chain data sources and connected algorithms. Even if you have dozens of enterprise resources planning (ERP) instances.

If you can dream it, you can build it.

Use RapidResponse to run one or more of our customer-proven supply chain planning applications. Or, build your own custom apps and embedded algorithms. We give you the flexibility you need to create the supply chain you want. Either with or without code using our developer capabilities.

Safe. Secure. Available.

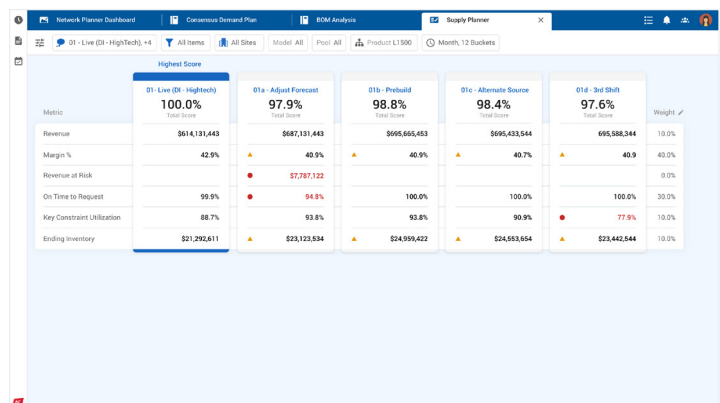
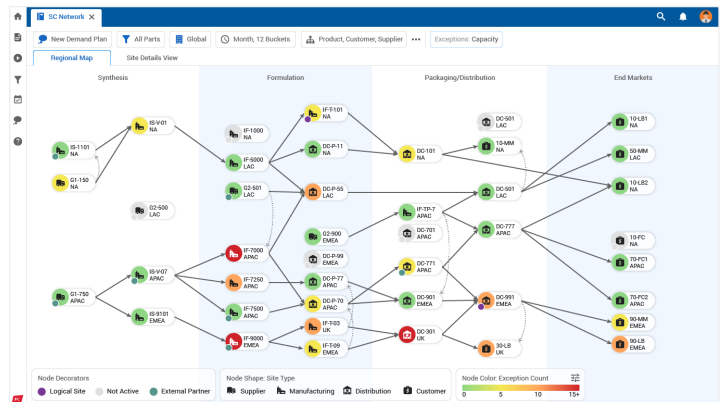
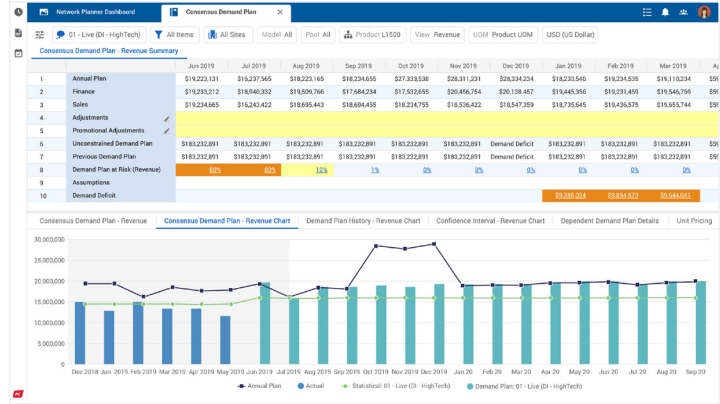
The old adage is true. Your supply chain is only as strong as its weakest link. The same holds true for supply chain data security. That's why we make keeping your supply chain data safe and secure a top priority. Through SaaS-based infrastructure, we deliver the security, compliance and ease of operations and deployment you're looking for. Our commitment extends beyond just our software. We're dedicated to ensuring every aspect of our business adheres to strict security policies.

Less clicking. More visualizing.

Supply chain planning is hard enough, without having to deal with outdated interfaces that mean you spend more time clicking than actually accomplishing anything. Our visualization capabilities shrink the time it takes for you to understand your data from hours to seconds. With only a few simple clicks, transform complex data relationships into dashboards, scorecards, network visualizations, geo maps and more. So you can explore and manipulate data faster than ever before.

Take the machine out of the human.

Focus on what really matters and leave the repetitive, day-to-day low value add activities to the machines. Our automated intelligence uses techniques like auto machine learning and robotic process automation to improve your supply chain's performance and keep it operating in top health. So all you have to do is manage the exceptions.



Not your grandfather's planning platform

S&OP/IBP, demand, supply, inventory, capacity – start from anywhere and grow the way you want. RapidResponse is easily scalable and delivers the capabilities you need to grow and succeed. Extend the value of your ERP systems such as SAP or Oracle. RapidResponse is re-defining how you plan. And the kinds of benefits you expect from pioneering supply chain platform technology.

- ▶ **Personalized experience:** Work smarter, not harder with a planning tool people actually want to use
- ▶ **Synchronization:** See and understand the impact of changes across your end-to-end network instantly
- ▶ **What-next scenarios:** Predict any future, from any past for any planning horizon
- ▶ **Automation and intelligence:** Automate the routine and escalate the exceptions so humans can focus on what matters
- ▶ **Smart collaboration:** Automatically find and engage the right people sharing the right information
- ▶ **Planning and execution alignment:** Close the gap between planning and ERP execution and connect your digital enterprise
- ▶ **Practical innovations:** Real-world solutions that actually solve your real-world challenges.
- ▶ **Flexible maturity and scalability:** S&OP, demand, supply, inventory, capacity – start from anywhere and grow the way you want.

Need more information?

Visit www.kinaxis.com or contact us today at info@kinaxis.com to find out how Kinaxis RapidResponse can help you reimagine your planning reality.