

# What are your supply chain pain points?

With a steady stream of net-new innovations to contend with, packaging changes, regionalized supply and contract manufacturing to manage, consumer products companies can struggle to plan effectively for their supply chains.



## KNOW SOONER, ACT FASTER WITH KINAXIS®

Using a single planning platform, Kinaxis unifies your supply chain planning to streamline your processes, break down silos and plan concurrently across every area of your supply chain – from S&OP to demand, inventory, supply, capacity and more.

Our supply chain planning solution for the consumer products industry lets you:

### Overcome the challenge of channel complexity

Bring together fragmented enterprise resource planning (ERP) systems and supply chain processes and streamline multiple datasets to reduce inventory and costs.



### See your supply chain from end to end

Full visibility gives you insight into planned and current demand, inventory, capacity, constraints and supply at every level of your product hierarchy.

### Deal effectively with volatile demand

Adapt your supply chain faster to unpredictable demand, dynamic pricing decisions and increasingly personalized offers with agility and speed.

### Take advantage of attribute-based planning

With attribute-based planning, you can create multiple supply chain policies for different regional and customer requirements and simulate endless versions of your plan.

Make collaborative decisions  
**100X faster with Kinaxis.**

Talk to us today and find out how to make your supply chain planning faster, smarter and more efficient.