

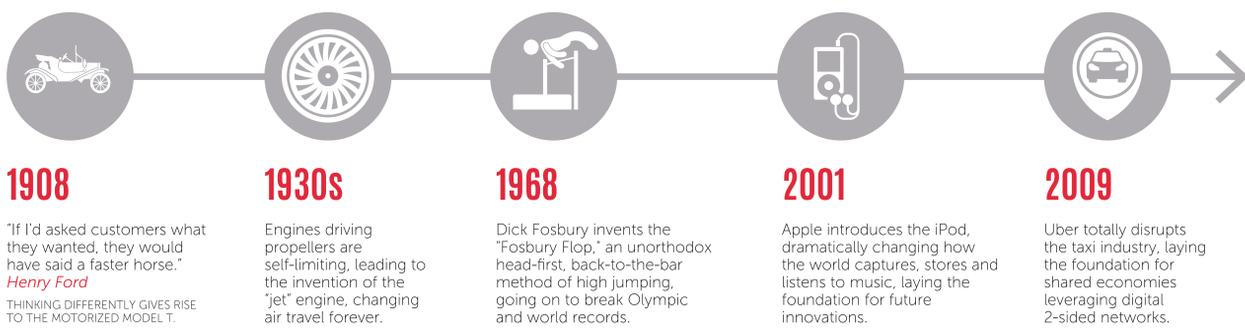
HOW TO GET YOUR SUPPLY CHAIN READY FOR THE FUTURE

The time is now to do things differently

There are factors in play that can't be ignored. It's time for supply chain change.

ARE YOU PREPARED?

History tells us that success doesn't just come from doing things **INCREMENTALLY BETTER**.
It comes from doing things **DIFFERENTLY**.

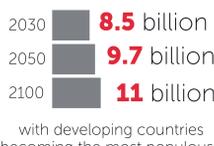


In the world of supply chain, three major factors are driving the need for change:

Factor 1 DEMOGRAPHICS & GROWTH



Earth is becoming a more crowded place. The world's population is projected to climb from 7.3 billion to



Factor 2 SUSTAINABILITY & ACCOUNTABILITY



2016 will likely be the hottest year on record. Because of climate change, the number of extreme weather events is increasing.²



In addition to growth and profitability, firms must pursue sustainable development, including environmental protection.

Factor 3 DIGITIZATION OF EVERYTHING



By 2020, there will be 50 billion connected devices talking to each other.³



More than 2/3 of consumers plan to buy connected technology for their homes by 2019, and nearly half of consumers say the same for wearable technology.⁴

Supply chains are already complex with a high degree of unpredictability. It's not going to get any easier.

Aging population, and shifting markets and demographics will drive new demands, consumer preferences, talent gaps and requirements today's supply chains cannot anticipate or forecast.

Global warming and natural disasters continue to be the alarm bell for action. Pressure to reduce carbon footprint and adhere to new regulations, packaging and sourcing requirements will tax the supply chain.

Today's siloed functions won't be able to connect the data, people and processes demanded by digitization and the Internet of Things. If not harnessed properly, all the additional data will create information overload.

THESE NEW REALITIES ARE DEMANDING THAT COMPANIES MANAGE SUPPLY CHAINS DIFFERENTLY

COOPERATION

People must be able to collaborate effortlessly across functional boundaries on supply chain decisions.



SINGLE SOURCE

Silos must be broken down to drive better cooperation and collaboration among people and functions.



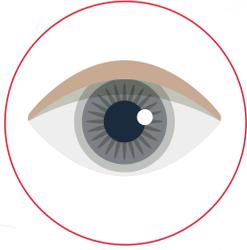
SPEED

Planning, sensing and response times must change from days and hours to minutes and seconds.



VISIBILITY

Stakeholders must have end-to-end visibility into the impact of unexpected changes and the decisions of others.



With a consolidated view of the entire supply chain, you can **plan** your expected performance, **monitor** progress against the plan and **respond** to disconnects in your plan when reality hits.

IT'S TIME TO PREPARE FOR THE FUTURE WITH KINAXIS® RAPIDRESPONSE®.
KINAXIS RAPIDRESPONSE ALLOWS USERS TO CONCURRENTLY AND CONTINUOUSLY PLAN, MONITOR AND RESPOND IN A SINGLE ENVIRONMENT AND ACROSS BUSINESS FUNCTIONS.
CONVINCE YOUR SUPPLY CHAIN STAKEHOLDERS WHY IT'S TIME TO DO THINGS DIFFERENTLY, NOT JUST BETTER.

We'll show you how. Contact us today!

Sources

1. UN News Centre, "UN projects world population to reach 8.5 billion by 2030, driven by growth in developing countries".
2. The Guardian, "2016 will be the hottest year on record, UN says".
3. Delivered, "The Global Logistics Magazine, "When tech talks to itself".
4. Forbes.com, "Internet of Things By The Numbers: Market Estimates And Forecasts".

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