

# Live Lens

**Your supply chain has a huge impact on your company's profitability. But are you making critical business decisions without seeing the complete picture? It's time to stop looking in the rear view mirror, and start focusing on the road ahead.**

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With Live Lens, get the confidence you need to make the best decisions for your business anytime, anywhere with quick access from any device. Put an end to chasing issues and opportunities and actually get in front of them. Live Lens delivers instant visibility into the health of your supply chain and shows you how you're measuring up when it comes to key metrics like revenue-at-risk, projected inventory and gross margin.

## Maximize business performance

- ▶ Spot trends faster and see how you're measuring up over time with easy historical comparisons
- ▶ Gain complete confidence in the validity of your metrics with live consolidated data
- ▶ Stay in the know and make faster, smarter decisions anytime, anywhere with on-the-go access
- ▶ Align to your organization's specific business objectives with easy-to-personalize metrics
- ▶ Drill into what's contributing to your metrics and quickly identify and collaborate with the people responsible

## Align your business objectives

With Live Lens, personalize your metrics to align with your company's specific business objectives, or use our standard views. Standard Live Lens metrics include:

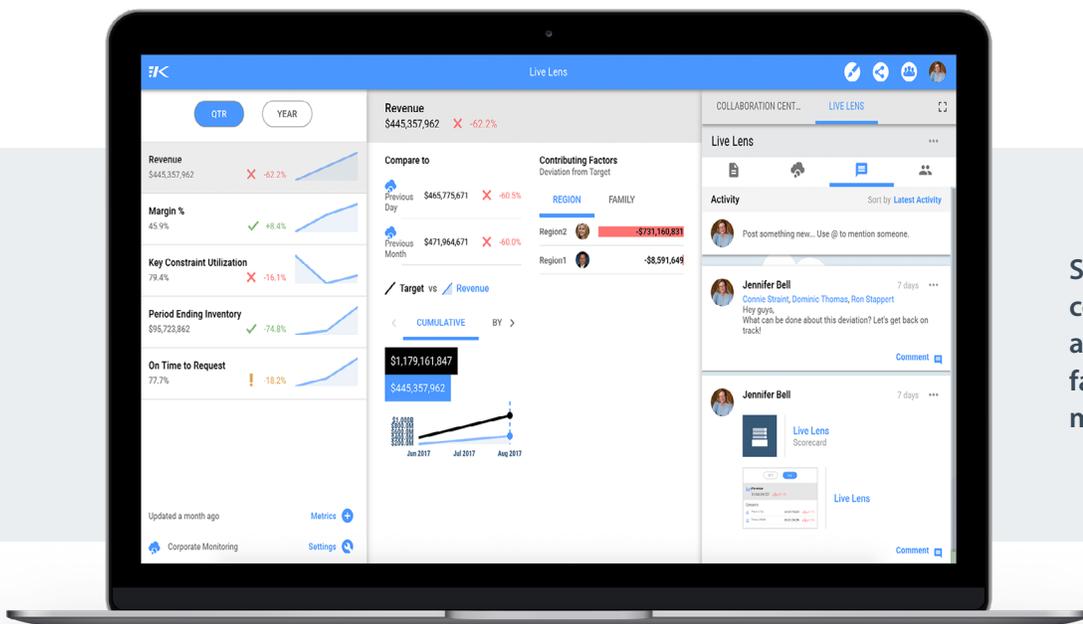
**Revenue:** Summary of the revenue for actual orders and forecast, by period

**Margin %:** Summary of the difference between revenue and cost of goods sold, by period

**Key constraint utilization:** Summary of actual load, by period, expressed as a percentage of the available load for key constraints

**Period ending inventory:** Summary of the value of the projected inventory at the end of each period

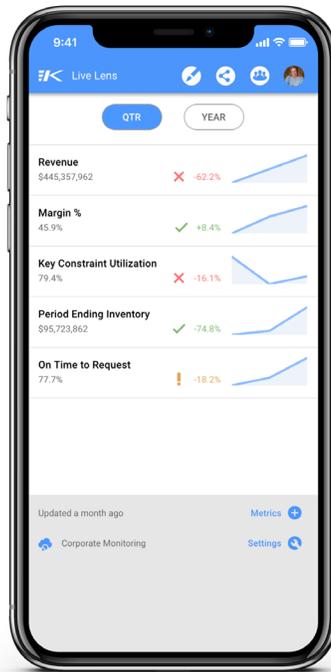
**On-time to request:** Historical and projected percentage, by period, of order lines available on or before their request date



See historical comparisons and contributing factors for key metrics

## Connect your end-to-end supply chain

Understand your current performance and instantly see and interpret the impact of a change across your end-to-end network. Our single cloud-based platform, code base and data model let you synchronize all aspects of your supply chain. The result is dynamic supply and demand balancing and the ability to maximize business performance in today's volatile world.



Track your supply chain's health and performance at a glance

## Grow at a pace that's right for you

Deployed individually or together, we designed our applications to adapt to your company's unique business needs with ease. Mature and scale your supply chain at your own pace without needing any custom code. We'll help you mature your planning processes, wherever you happen to be in your supply chain journey.

## Get the confidence to know you're making the best business decisions with Kinaxis

Trusted by top brands, Kinaxis® gives people the confidence to know they're making the best planning decisions to maximize business performance in today's unpredictable world. Eliminating volatility in the supply chain is impossible. Managing it doesn't have to be. We solve complex problems in easy-to-understand ways. Monitor risks and opportunities. Respond at the pace of change. The result is higher revenue, lower costs and fewer risks. Our integrated supply chain planning platform blends human and machine intelligence so our customers can make collaborative business decisions 100x faster.



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